

Rotterdam art space MAMA makes its New York debut with CULTURESPORT

Friday 30 September 2016: premiere CULTURESPORT: Rotterdam 1995, 19:00 Anthology Film Archives, 32 Second Avenue, New York.
6-9 October 2016: presentation at COMIC CON, Javits Center, 655 W 34th Street New York

press release, 26 September 2016



production still CULTURESPORT: Rotterdam



CULTURESPORT x Nada van Dalen bomberjacket
Image: Joe Ann van Deventer (contact before use) | model:
Leendert Vooijce. CULTURESPORT: Rotterdam 1995, MAMA

Premiering in New York on September 30 is the international co-production CULTURESPORT: Rotterdam 1995 – the first episode of an American science-fiction animation series produced under the inspiring leadership of artist John Michael Boling. The project began earlier this year as a unique partnership with MAMA and prominent Rotterdam artists. The legendary Rotterdam Terror Corps contributed to the soundtrack, the raw Rotterdam fashion designer Nada van Dalen designed the virtual tracksuits, and Umland theater collective voiced screenwriter Tommy Ventevogel's translation.

CULTURESPORT's storyline is set against a background of different eras, (music)subcultures, and locations. By bringing the series to Rotterdam, MAMA ensured the city and its gabber subculture have a permanent place in this international series. The first episode takes place in Rotterdam in 1995 and features two gabbers who inadvertently get involved in a mysterious and dangerous dream research to save the city from flooding. Nada van Dalen designed a collector's item bomber jacket in a limited edition of 10 especially for the project, of which a few are still available. For more information, please contact marloes@showroommama.nl.

Premiere: September 30 at 19:00

Location: Anthology Film Archives

Beginning in 2016, the first rough cut of CULTURESPORT: Rotterdam 1995 was screened at Cinerama and the Rotterdam Open Doek Festival. The first full episode, including a whole new scene, premieres in New York at the Anthology Film Archives. Anthology Film Archives is an international center for the preservation, study, and exhibition of film and video, with a particular focus on independent, experimental, and avant-garde cinema. Following the screening is a panel discussion in which the curator and project initiator Marloes de Vries participates alongside the US creators of the series.

CULTURESPORT and MAMA at COMIC CON

CULTURESPORT also debuts at the New York Comic Con – the leading global event for the comic, fantasy, and sci-fi industries – amid a public of fans and prominent actors and artists (including from hit series such as Stranger Things, The Walking Dead, and Doctor Who).

This fall, the CULTURESPORT pilot is being offered to several US television networks with the ambition of being included in their programming schedules. Subscribe to MAMA's newsletter to monitor developments.

This episode is presented in New York with the support of Stichting Volkskracht, Het Nieuwe Instituut, Rotterdam Celebrates the City, and The Art of Impact.

With thanks to Anne Tullemans, Cinerama, IFFR, Kunstblock, Open Doek, and UNstudio.

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Note for editors

For more information or questions, please contact Marloes de Vries via marloes@showroommama.nl.

Or by telephone (+31 (0)633013354) on Tuesday 27 September.